

'20

TRUE



WE'RE OBSESSED WITH BEING THE BEST.
THAT'S TRUE.

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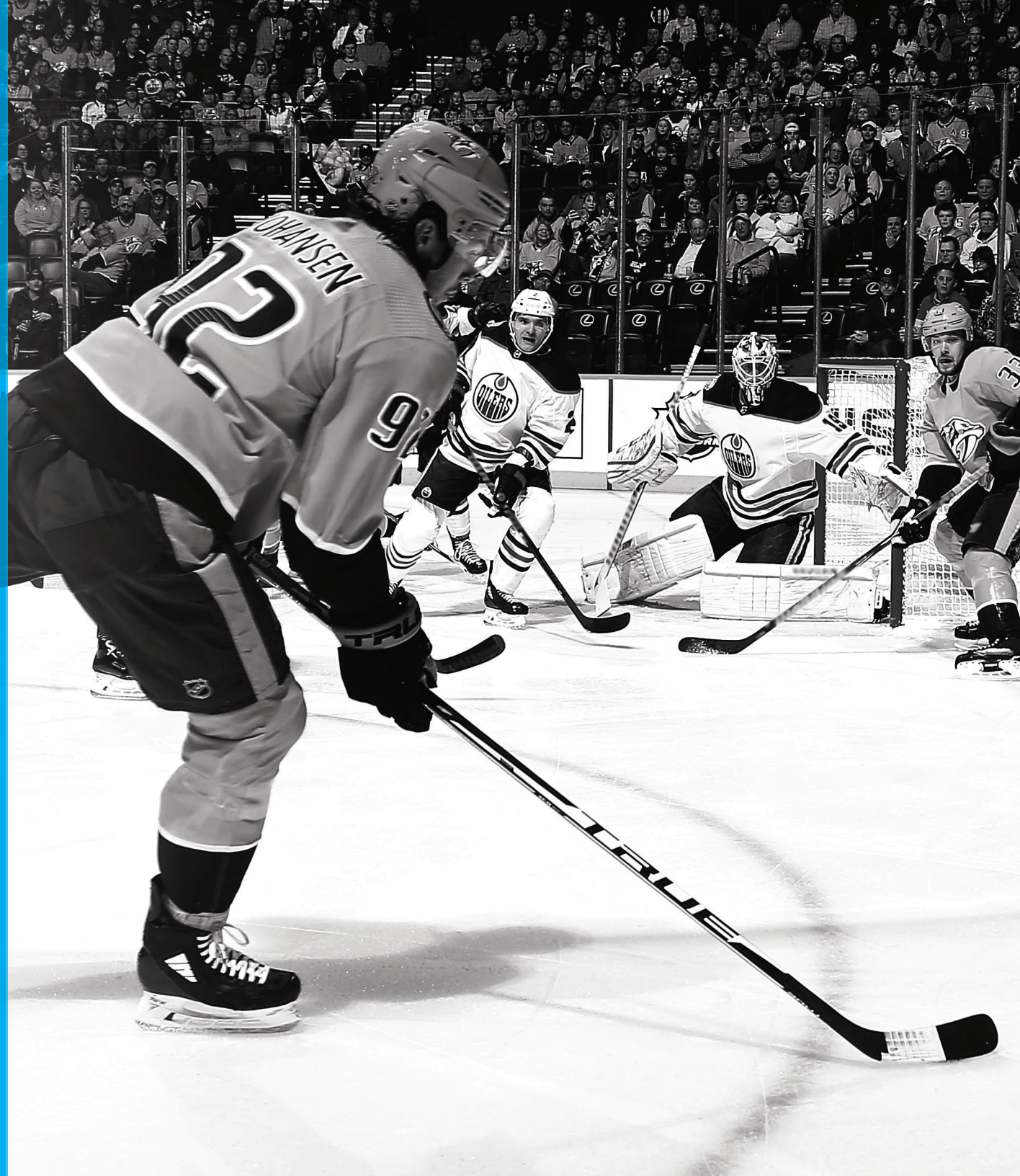
WE'RE OBSESSED WITH BEING THE BEST.
THAT'S TRUE.

TRUE STORY

For over 100 years, True Sports has demonstrated a commitment to bringing transformational technologies to market with an unwavering determination to be #1 in everything they do.

In 2014, True Sports entered the consumer hockey market with the launch of the TRUE Hockey brand. In just under six years, TRUE Hockey has been recognized as a leader in innovation and the fastest growing brand in hockey. From a series of patented stick technologies to a category changing custom skate offering, TRUE Hockey continues to raise the bar through its game changing, performance enhancing products.

Made TRUE. Play TRUE.



INNOVATION

An obsession to innovate is the driving force behind every product we bring to market.

52

PATENTS

2 patents-pending
across all divisions

265 trademark
registrations

REACH

With factories on 2 continents and offices all over the world, our reach is global.

6

COUNTRIES

40+

engineers across all
divisions / locations

1000+

employees worldwide

ELITE PRO ACTIVATION

150

Active players at
the **NHL level**

66%

NHL goaltenders wear
TRUE Pro Custom Goalie Skates

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TRUE



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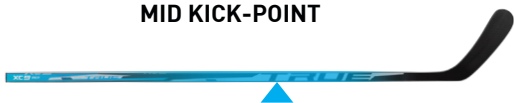
- / STICKS**
- / SHAFTS**
- / BLADES**
- / GOALIE**

X SERIES ACF

PRECISION

Unparalleled Accuracy.

MID KICK-POINT



ACCURACY



CONTROL



POWER



QUICK RESPONSE



A SERIES

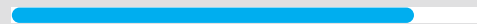
SPEED

Lightning Quick Release.

LOW KICK-POINT



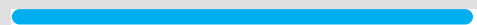
ACCURACY



CONTROL



SPEED



QUICK RESPONSE



XCORE TECH BRT+ AXENIC TECHNOLOGY SMARTPLY *smartflex*

FiberSHIELD BRT+ AXENIC TECHNOLOGY SMARTPLY

TRUE

A SERIES

UNMATCHED **STRENGTH**. OPTIMAL **BALANCE**. LIGHTNING **QUICK RELEASE**.

NEW

FiberSHIELD

TECHNOLOGY

For improved impact strength and durability throughout the blade and shaft.

LIGHTWEIGHT BUILD

For optimized responsiveness and speed.

UPDATED FLEX PROFILE

Allows for effortless energy loading and a lightning quick release.

FiberSHIELD

- FiberShield Technology allows us to disperse low-density nanoparticles, 10nm in diameter, throughout the blade and shaft of the stick.
- The unique formula and mixing procedure yields consistent particle dispersion and stiffness, while decreasing overall weight and providing improved durability.

BRT+

- The 2020 AX9 incorporates our patented BRT+ technology in the blade design for a stronger, lighter blade with increased heel durability – outperforming its predecessor in strength and consistency.

AXENIC TECHNOLOGY

- Our patented Axenic Technology combines a compression molded shaft into a true one-piece stick.
- Industry-leading Axenic technology results in a seamless build, putting the player's hands in direct contact with the puck.

SMARTPLY

- SmartPly is a process by which fiber angles, and the order of those angles, are optimized in up to 25 layers of unidirectional carbon fiber in a single shaft.
- SmartPly technology creates the perfect marriage between weight, balance, and industry-leading impact strength.

AX9

GAME-CHANGING, NEW RESIN SYSTEM

The all-new 2020 AX9 features an optimized Low Kick shaft profile for lightning quick, explosive shots in our highest performing, most impressive design to date. Featuring the game changing FiberSHIELD resin technology, the 2019 AX9 combines greater durability with a 5% weight reduction and optimized balance point.



39%

FiberSHIELD

All-new Advanced Resin system is **39% stronger** for **greater durability**, while **reducing weight** and **optimizing balance**.

TRUE

NEW PRODUCT

10

AX9

NEW
FiberSHIELD
TECHNOLOGY



FINISH: SOFT GLOSS GRIP SHAFT WITH MATTE BLADE / SHAFT SHAPE: SQUARE CORNER DOUBLE CONCAVE

SIZE	WEIGHT	FLEX	LENGTH	CURVES (CHART P.65)
SR	393g	75-85-95-105	59"	TC2, TC2.5, TC4, MC
INT	380g, 390g	58-68	56", 57.5"	TC2.5, TC4, MC
JR	318g	50	54"	TC2.5, TC4, MC

LOW KICK-POINT

Flex point in the bottom third of the shaft near the hosel for ease in loading and lightning quick release on wrist and snapshots

FiberSHIELD BRT+ AXENIC TECHNOLOGY SMARTPLY

LIGHTNING QUICK RELEASE

NEW FIBERSHIELD TECHNOLOGY Engineered For Strength.

By dispersing low-density nanoparticles throughout the blade and shaft, the AX9 2020 yields greater overall durability while reducing weight and optimizing balance.

REDEFINED FLEX PROFILE Designed For Speed.

With a flex point near the hosel in the bottom third of the shaft, players experience effortless energy loading and an explosive release.

CARBON TOW WEAVES Optimized Balance.

Through our FiberShield formula which yields consistent particle distribution and stiffness, as well as lighter carbon tow weaves, we've produced a lighter, more responsive stick than its predecessor.

NEW PRODUCT

AX7

TRUE AX7 TRUE

FINISH: SOFT GLOSS GRIP SHAFT WITH MATTE BLADE / SHAFT SHAPE: SQUARE CORNER DOUBLE CONCAVE

SIZE	WEIGHT	FLEX	LENGTH	CURVES (CHART P.65)
SR	418g	75-85-95-105	63"	TC2, TC2.5, TC4, MC

LOW KICK-POINT

Flex point in the bottom third of the shaft near the hosel for ease in loading and lightning quick release on wrist and snapshots

FiberSHIELD BRT+ AXENIC TECHNOLOGY SMARTPLY

ULTIMATE TEAM STICK

Durability meets performance in the all-new AX7. With a 63" length and durable, lightweight design, the AX7 is the ideal stick for teams looking to maximize performance while remaining budget friendly.

TRUE

NEW PRODUCT

AX5

SIZE	WEIGHT	FLEX	LENGTH	CURVES (CHART P.65)
SR	434g	75-85-95	59"	TC2.5, TC2, TC4, MC
INT	416g	58	56"	TC2.5, TC2, TC4, MC
JR	378g	40	52"	TC2, TC4, MC

FINISH: SOFT GLOSS GRIP SHAFT WITH MATTE BLADE /
SHAFT SHAPE: SQUARE CORNER DOUBLE CONCAVE

LOW KICK-POINT

Flex point in the bottom third of the shaft near the hosel for ease in loading and lightning quick release on wrist and snapshots



NEW PRODUCT

AX3

SIZE	WEIGHT	FLEX	LENGTH	CURVES (CHART P.65)
SR	464g	75-85	59"	TC2.5, MC
INT	428g	58	56"	TC2.5, MC
JR	388g	30	50"	TC2, MC

FINISH: SOFT GLOSS GRIP SHAFT WITH MATTE BLADE /
SHAFT SHAPE: SQUARE CORNER DOUBLE CONCAVE

LOW KICK-POINT

Flex point in the bottom third of the shaft near the hosel for ease in loading and lightning quick release on wrist and snapshots



NEW PRODUCT



AX9

STYLE	Standard Hosel
WEIGHT	290g
FLEX	75-85-95
LENGTH	54"

FINISH: MATTE GRIP

SHAFT SHAPE: SQUARE CORNER
DOUBLE CONCAVE

*Booking only

FiberSHIELD

SMARTPLY

TRUE

NEW PRODUCT



AX9

STYLE	Standard Hosel
WEIGHT	155g
CURVE	TC2, MC, TC4

FINISH: MATTE BLADE

*Booking only

BRT+



XCS9 ACF

Featuring our new XCORE Gen 2 insert and a sweet spot that's 3X larger than its predecessor, the XC9 ACF produces greater puck control and shooting accuracy. **That's TRUE.**

3X
LARGER
SWEET SPOT



X SERIES ACF

UNMATCHED ACCURACY. UNPARALLELED CONTROL. ULTIMATE FEEL.

CORE TECHNOLOGIES



- By strategically repositioning the insert, our new XCORE Gen 2 technology creates a **sweet spot** that is **3X LARGER** than its predecessor.
- The repositioned and redesigned insert provides increased absorption, dampening the impact for greater puck control when stick handling and receiving passes.
- Our larger, more responsive insert provides players with a wider sweet spot, ensuring optimal puck spin and a clean puck trajectory for unmatched shooting **ACCURACY**.



- The 2019 XCORE ACF incorporates our patented BRT+ technology in the blade design for a stronger, lighter blade with increased heel durability – outperforming its predecessor in strength and consistency.



- Patented Axenic Technology combines a compression molded shaft into a true one-piece stick.
- Industry-leading Axenic technology results in a seamless build, putting the player's hands in direct contact with the puck which produces unmatched CONTROL and FEEL.

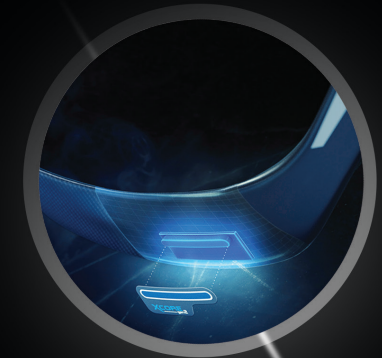


- SmartPly's fiber angles, and the order of those angles, are optimized in up to 25 layers of unidirectional carbon fiber in a single shaft.
- SmartPly creates the perfect marriage between weight, balance, and industry-leading impact strength.



- SmartFlex ensures a stick's stiffness profile is optimized for all shot types. The result is a more powerful shot from any shooting position.
- Combining SmartFlex and XCORE Gen 2 technologies produce a finely tuned shaft, unmatched puck control, and a highly responsive stick from all shooting angles.

XSERIES '17 VS XSERIES '19



NEW XCORE GEN 2 TECHNOLOGY

for increased absorption on puck impact and greater control

ADDITION OF BRT+ TECHNOLOGY

for increased blade durability and strength

UPDATED FLEX PROFILE

for enhanced performance and overall feel

XCS9 ACF

PRODUCT LIFECYCLE 2019/2020



FINISH: GLOSS GRIP SHAFT WITH MATTE BLADE / SHAFT SHAPE: SQUARE CORNER DOUBLE CONCAVE

SIZE	WEIGHT	FLEX	LENGTH	CURVES (CHART P.65)	MID KICK-POINT
SR	425g	75-85-95-105	60"	TC2, TC2.5, TC4, MC	<p>Flex point below bottom hand with stiffer bottom third of shaft</p>
INT	405g, 415g	58-68	56", 58"	TC2.5, TC4, MC	
JR	315g, 325g, 340g, 350g	20-30-40-50	48", 50", 52", 54"	TC2.5, TC4, MC	
YTH	315g	20	44"	TC2.5	



THE PRECISION SHOOTER'S STICK

IMPROVED FLEX PROFILE

Optimized For Accuracy.

Improved flex profile for easy loading, resulting in accurate quick release shots.

NEW XCORE GEN 2 TECHNOLOGY

Engineered For Control.

Our XCORE Gen 2 insert has been redesigned and redistributed within the middle of the blade. With a **3 X larger sweet spot**, the new insert provides increased absorption and dampens the initial puck impact for greater feel and accuracy.

BRT+ BLADE TECHNOLOGY

Designed For Durability.

By introducing our BRT+ technology, we've produced a lighter, more durable blade, allowing us to distribute weight into the shaft for extreme impact strength and improved stick durability.

TRUE



THE DEVELOPING PLAYER'S STICK



UNPARALLELED ACCURACY.

FLEX	WEIGHT	LENGTH	CURVES (CHART P.65)
20	315g	44"	TC2.5
30	325g	50"	TC2.5, TC4, MC
40	340g	52"	TC2.5, TC4, MC
50	350g	54"	TC2.5, TC4, MC

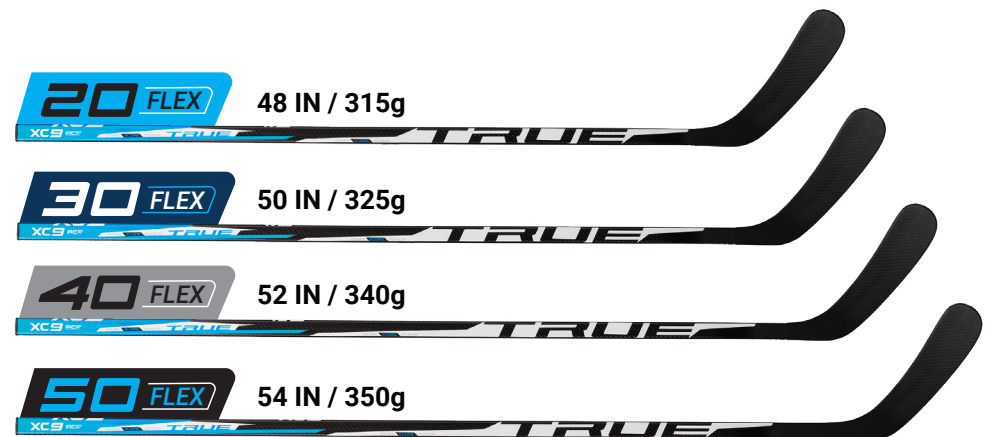
Making a perfect match between a player and the flex rating of their stick is crucial to their game. Junior players should have access to high-quality equipment through sticks that are tailored to their weight and height.

Optimized Shot Velocity.

Selecting the right flex rating allows players to maximize the flex and energy load into the shaft, resulting in harder and faster shots.

Greater Accuracy, Control, & Feel.

The flex of a stick is determined by the amount of weight needed to flex it, which directly impacts a player's performance. Selecting the right flex allows players to direct their energy into the shaft, resulting in more accurate, harder, and faster shots, as well as improved stickhandling and passing.





TRUE Hockey has developed four flex ratings, each with an optimized length for young players of varying heights and weights. Choosing the right stick in the UFLEX line will help young players maximize the performance of the stick during shooting and passing.

SIZE CHART

	WEIGHT	40 lbs 18 kg	50 lbs 22.5 kg	60 lbs 27 kg	70 lbs 32 kg	80 lbs 36 kg	90 lbs 41 kg	100 lbs 45 kg	110 lbs 50 kg	120 lbs 54 kg
HEIGHT	44"	1.12 m								
	45"	1.14 m								
	46"	1.17 m								
	47"	1.20 m	FLEX 20							
	48"	1.22 m		FLEX 30						
	49"	1.25 m								
	50"	1.27 m				FLEX 40				
	51"	1.30 m								
	52"	1.32 m							FLEX 50	
	53"	1.35 m								
	54"	1.37 m								
	55"	1.40 m								
	56"	1.42 m								
	57"	1.45 m								

The above chart is a guide that will help position each player with the right stick. However, there may be instances where the suggestions are not applicable to an individual player for a number of reasons. We strongly encourage all consumers to consult their local authorized TRUE retail staff who can help validate final stick choice for each individual player's needs.



XCORE GEN 2 TECHNOLOGY

Our XCORE Gen 2 insert has been redesigned and redistributed within the middle of the blade. With a **3X larger sweet spot**, the new insert provides developing players increased absorption and dampens the initial puck impact for greater feel and accuracy.

By enhancing their sticks with the same patented technologies that the pros enjoy, TRUE Hockey offers junior players an optimized game-time experience. Modified BRT+, Axenic, SmartPly, and SmartFlex collide to provide them with the same confidence as their favorite NHL stars.

XC7 ACF

PRODUCT LIFECYCLE 2019/2020

SIZE	WEIGHT	FLEX	LENGTH	CURVES (CHART P.65)
SR	455g	75-85- 95-105	60"	TC2, TC2.5, TC4, MC

FINISH: GLOSS GRIP SHAFT WITH MATTE BLADE
SHAFT SHAPE: SQUARE CORNER DOUBLE CONCAVE



XCS ACF

PRODUCT LIFECYCLE 2019/2020

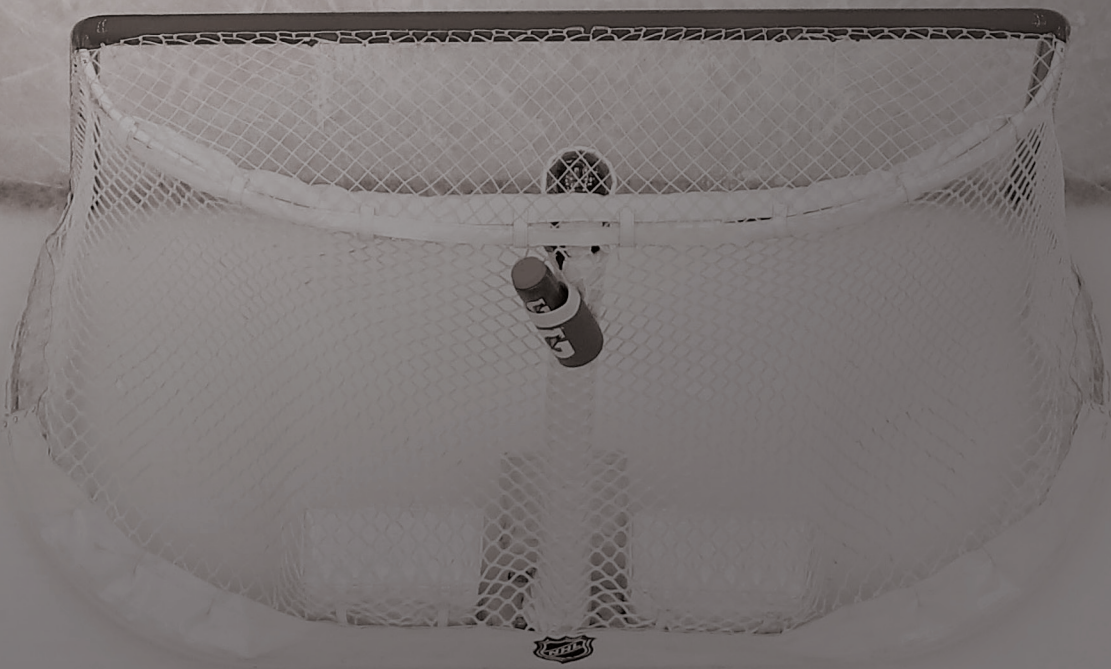
SIZE	WEIGHT	FLEX	LENGTH	CURVES (CHART P.65)
SR	495g	75-85	60"	TC2.5, MC
INT	490g	58	56"	TC2.5, MC
JR	395g	30	50"	TC2.5

FINISH: GLOSS GRIP SHAFT WITH MATTE BLADE
SHAFT SHAPE: SQUARE CORNER DOUBLE CONCAVE



ACF XCF7 ROSTER FEATURING XCORE TECHNOLOGY TRUE XCORE TECHNOLOGY

XCS ACF XCF5 ROSTER FEATURING XCORE TECHNOLOGY TRUE XCORE TECHNOLOGY



TRUE

A SERIES

OPTIMIZED **BALANCE**. SUPERIOR **DURABILITY**. MAXIMUM **STRENGTH**.

GOALIE STICK TECHNOLOGIES

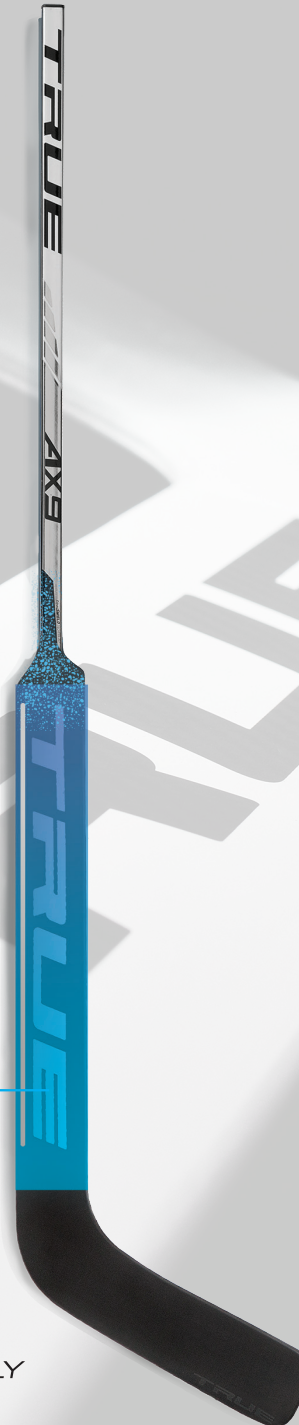
Playmaking ability of a foam core stick, with the durability and lightweight benefits of a carbon fiber design.

5%

Lighter

LOW KICK PROFILE, similar to foam core, for quick release and greater puck control.

BRAIDED RIB throughout for a thinner, light-weight paddle with increased durability.



FiberSHIELD

FiberShield Technology disperses low-density nanoparticles throughout the shaft, paddle, and blade for improved balance and increased durability in the shaft.

REDESIGNED FLEX ZONE

The redesigned flex zone within the ASERIES '20 paddle is optimized for enhanced power and balance, providing faster load times and quicker passes.

IMPROVED WEIGHT & BALANCE

By redistributing materials within the shaft, paddle, and blade, the balance point has shifted 3 inches closer to the goaltender's hand position, decreasing weight by 5% while improving overall shaft durability.

ENHANCED PADDLE DURABILITY

Designed with BRT+ technology distributed throughout the paddle, blade, and heel, the all-new AX9 provides improved balance while improving durability.

FiberSHIELD

BRT+

AXENIC TECHNOLOGY

SMARTPLY

NEW PRODUCT

AX9

COMP GOALIE 2020



FINISH: SOFT GLOSS GRIP SHAFT WITH MATTE BLADE

SHAFT SHAPE: SQUARE CORNER DOUBLE CONCAVE

SIZE	WEIGHT	CURVES (LH)	PADDLE LENGTH
SR	655g	MC, PC2, TC	25-26-27"
INT	645g	MC, PC2, TC	24"
JR	530g	MC	21"

Available in white or black finish for all three sizes (SR, INT, and JR)

Curves chart p.65

Fiber**SHIELD**

BRT+

AXENIC
TECHNOLOGY

SMARTPLY

TRUE

NEW PRODUCT

AX5

COMP GOALIE 2020



FINISH: SOFT GLOSS GRIP SHAFT WITH MATTE BLADE
SHAFT SHAPE: SQUARE CORNER DOUBLE CONCAVE

SIZE	WEIGHT	CURVES (LH)	PADDLE LENGTH
SR	725g	MC, PC2, TC	25, 26, 27"
INT	715g	MC, PC2, TC	24"
JR	610g	MC	21"

Curves chart p.65

Fiber**SHIELD**

BRT+

AXENIC
TECHNOLOGY

SMARTPLY



TRUE



NEXT-LEVEL PERFORMANCE

BEST-IN-CLASS FIT. NOW 15% LIGHTER.

Experience the redefined TRUE Pro Custom Player
Skate and all new Shift holder.



COMFORT MEETS PROTECTION

Featuring a stiffer and more contoured design, the redesigned tongue is 30 grams lighter and provides enhanced comfort and protection.

OPTIMAL SKATING POSITION

The reinforced strategically placed eyelets put you in an optimized knee-forward position facilitating natural and more direct energy transfer and maximum power in every stride.

DON'T MISS A **SHIFT**

The all-new Shift holder features enhanced BenchChange technology allowing faster blade replacement without the need for a magnetized blade change tool to re-engage the blade.



FIT FOR PERFORMANCE

NOW 15% LIGHTER THAN ITS PREDECESSOR

REDEFINED ONE-PIECE BOOT

Through its higher-grade carbon fibers, the uni-body shell is now 40 grams lighter, yielding more direct and dynamic power transfer in every stride and through every corner.

ULTIMATE **SHIFT** IN PERFORMANCE

With 40 grams in weight reduction and a revolutionary new design, the all-new Shift holder and Step Steel provides dynamic performance and increased foot speed.

OPTIMAL CONTROL

Made in Canada with only the finest raw materials, the best-in-class Step Steel blade provides better control, superior glide, and maximum precision for top performance.



TRUE PRO CUSTOM PLAYER SKATE

The first of its kind, the TRUE Pro Custom Player Skate delivers power, fit, and performance. Utilizing a patented multi-layered process built from the inside out and a 3D anatomical foot scan, these skates are custom fit for your foot – not the shelf.



I like the fact that the TRUE skates are a high performance skate built for me. I love the feeling of consistency and quality they bring to my feet and also how they perform in in high traffic areas.

- JOE PAVELSKI / DALLAS STARS



The TRUE skates just make the whole skating experience more effortless for me and the comfort of the boot is second to none.

- JAMES VAN RIEMSKYK / PHILADELPHIA FLYERS



| **SIDE PANEL COLOR** | White, Silver, Red, TRUE Blue

150

NHL Players wear TRUE Pro Custom Skates.

PLAYER SKATE PERSONALIZATION

SELECT SIDE PANEL COLOR



SELECT LINER



BLACK WICK
Moisture wicking,
soaks sweat from
foot, keeps foot dry



CLARINO
Most durable,
repels moisture

SELECT TONGUE



LIGHTWEIGHT
Recommended
Lightweight comfort



STANDARD FELT
Black or White
Comfortable, durable



T-GUARD
Black or White
Metatarsal Protection



MET GUARD
Black or White
Maximum Impact Protection



ADD PROTECTION



**SHOT BLOCKER
PROTECTION**

ADD EMBROIDERY



SELECT BLADE



SILVER STEP STEEL
(Silver Step Steel included)



BLACK STEEL
Better glide, greater top
speed, holds edge longer

TRUE

PRO CUSTOM ONE-PIECE GOALIE SKATE



- Our one-piece molded design leads to zero loss of energy and responsive power transfer allowing goalies to get across the crease faster.
- The lower profile also assists with maintaining edges before committing to the shooter. Without a traditional cowling, our boot allows for lower position to the ice for heightened feel, maximum control, and improved attack angle.
- Patented carbon fiber, monocoque design yields more direct power transfer and unmatched control while in the crease.
- Strategically placed eyelets put goalies in the deepest attack position, facilitating natural and more direct energy transfer when moving laterally.

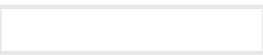
/ ZERO ENERGY LOSS

/ NEUTRAL PITCH

/ LOWER ATTACK ANGLE

66%

of NHL goaltenders wear TRUE Pro Custom Goalie Skates



SIDE PANEL COLOR

White, Silver, Red, TRUE Blue

TOECAP COLOR

Black, White

I'm wearing TRUE because Scott took the time to work with me to develop a skate that fit my foot and my game. His integration of a new technology into hockey was fun to be a part of and I saw great response in my skating skills and my feet felt much more comfortable.

- **STANLEY CUP CHAMPION,
RYAN MILLER / ANAHEIM DUCKS**

TRUE

PRO CUSTOM TWO-PIECE GOALIE SKATE



- Our two-tiered customized thermoformed boot locks in the foot, creating a custom fit with unmatched comfort.
- Providing greater clearance from the ice, the two-piece goalie skate helps achieve an optimized attack angle and deeper stance in the crease, resulting in greater control over your edges before committing to a shooter.
- Patented carbon fiber, monocoque design yields more direct power transfer and unmatched control while in the crease.
- Strategically placed eyelets put goalies in the deepest attack position, facilitating natural and more direct energy transfer when moving laterally.

- / LIGHT-WEIGHT
- / FORWARD PITCH
- / TALLER ATTACK ANGLE

66%

of NHL goaltenders wear TRUE Pro Custom Goalie Skates



SIDE PANEL COLOR

White, Silver, Red, TRUE Blue

TOECAP COLOR

Black, White

The TRUE skates were noticeably different in a good way from the first step I took on the ice. They provide great stability for the way I like to play the position.

- STANLEY CUP CHAMPION,
JORDAN BINNINGTON /
ST LOUIS BLUES

GOALIE SKATE PERSONALIZATION

SELECT SIDE PANEL AND TOECAP COLOR



SELECT LINER



BLACK WICK
Moisture wicking,
soaks sweat from
foot, keeps foot dry



CLARINO
Most durable,
repeals moisture

SELECT TONGUE



LIGHTWEIGHT
Recommended
Lightweight comfort



STANDARD FELT
Black or White
Comfortable, durable



T-GUARD
Black or White
Metatarsal Protection



MET GUARD
Black or White
Maximum Impact Protection



ADD PROTECTION



SHOT BLOCKER PROTECTION

ADD EMBROIDERY



SELECT BLADE



SILVER STEP STEEL
(Silver Step Steel included)



BLACK STEEL
Better glide, greater top
speed, holds edge longer



Protective & Accessories

/ HELMET

/ GLOVES

/ PANTS

/ GIRDLES

/ SHOULDER PADS

/ ELBOW PADS

/ SHIN GUARDS



INTRODUCING THE

DYNAMIC 9 PRO

FEATURING



PATENTED
BRAIN
PROTECTION
SYSTEM

BRAIN PROTECTION SYSTEM. ULTRA-LIGHTWEIGHT. PERSONALIZED FIT.

DYNAMIC 9 PRO



FEATURING



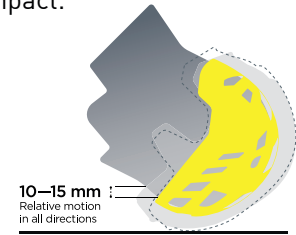
**PATENTED
BRAIN
PROTECTION
SYSTEM**

THE GREAT MISCONCEPTION

Accident statistics show that many injuries occur due to angled impact to the head. In standard tests, the helmet is dropped vertically onto a flat surface. The results are helpful for measuring precise vertical impacts but far inferior for measuring the more realistic scenario of an angled impact.

WHAT IS MIPS?

The MIPS Brain Protection System is a helmet integrated, low-friction layer designed to reduce rotational motion transferred to the brain from angled impacts to the head.



HOW DOES IT WORK?

In a helmet with the MIPS Brain Protection System, the shell and the liner are separated by a low friction layer. When a helmet with the MIPS system is subjected to an angled impact, the low friction layer allows the helmet to slide relative to the head. This revolutionary system has been scientifically proven to reduce rotational motion by absorbing and redirecting the energy and force transferred to the brain on impact, reducing the risk of minor or severe brain injuries.



PLAYER BENEFIT

REDUCED STRAIN IN THE BRAIN

The illustration reflects data collected using a finite element computer model, and measurements obtained from nine accelerometers in a Hybrid III crash test dummy head. The model illustrates strain in the brain from a similar angled impact when the dummy head is wearing a helmet without MIPS and a helmet with MIPS.



Strain level

DYNAMIC 9 PRO

LIGHTWEIGHT, ONE-PIECE SHELL

EPP FOAM

MIPS BRAIN
PROTECTION SYSTEM

ABSOR FOAM, VINYL NITRILE

ADJUSTABLE FITPADS

MOISTURE-WICKING
HYDROPHOBIC LAYER

FEATURING

**PATENTED
BRAIN
PROTECTION
SYSTEM**



HELMET TECHNOLOGY

BRAIN PROTECTION SYSTEM.

MIPS Brain Protection System features a low-friction layer that enables a relative movement of 10-15mm between the head and the helmet in any direction at the brief moment of an angled impact, reducing the energy force transferred to the brain. This combined with our ABSOR foam system optimized throughout the interior shell produces unrivalled protection.

ULTRA-LIGHTWEIGHT.

One-piece polypropylene (EPP) shell construction makes the Dynamic 9 Pro helmet the lightest weight in its class.

PERSONALIZED FIT.

Coming standard in all Dynamic 9 Pro helmets, the interchangeable side and rear occipital Fitpads are available in three thicknesses, providing 360-degree adjustability and a personalized fit.

DYNAMIC 9 PRO



SIZING	INCHES	CENTIMETERS	WEIGHT
SMALL	6 5/8" - 7"	53-56	425g
MEDIUM	7" - 7 3/8"	56-59	470g
LARGE	7 3/8" - 7 3/4"	59-62	515g

COLORS

Black / White / Navy / Red / Royal Blue



FEATURING



PATENTED
BRAIN
PROTECTION
SYSTEM

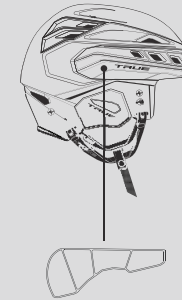
BRAIN PROTECTION SYSTEM.
ULTRA-LIGHTWEIGHT. PERSONALIZED FIT.

FITPADS

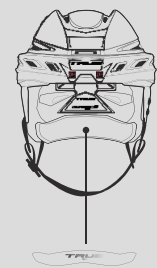
THE FITPAD SYSTEM ALLOWS THE HELMET SIZE TO BE ADJUSTED 5% LARGER OR SMALLER, CREATING A MORE OPTIMAL AND PERSONALIZED FIT FOR EACH INDIVIDUAL PLAYER.



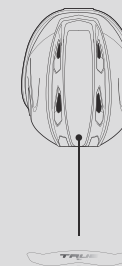
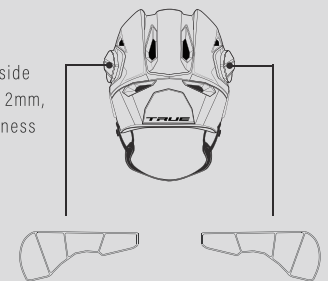
SIDE FITPADS



REAR FITPADS



Interchangeable side pads available in 2mm, 6mm, 10mm thickness



Interchangeable rear pad available in 5mm, 10mm, 15mm thickness

XCS9 PRO



NEW PRODUCT

XC9

SIZES

11", 12", 13", 14", 15"

COLORS

Black, Navy, Black/Red, Red/White/Blue, Royal/White

EXTERIOR SHELL FEATURING PREMIUM NYLON AND TEXTURED PU
AX SUEDE BASE PALM SEWN IN WITH TRUE BLUE AX SUEDE OVERLAY
PRO GRADE 24MM EPP FOAM WITH PE INSERTS
TAPERED FIT
PREMIUM EMBROIDERY

MICROBAN **TRUEFLEXX+**



XC9

SIZES

8", 9", 10"

YOUTH

COLORS

Black

With a tapered fit designed to fit snug against a player's hand, the XC9 ACF Youth Glove offers flexible fingers and thumb mobility for increased stick feel and control.

PLAYER BENEFITS

ANATOMICAL FIT

Maximum Control.

With a tapered fit designed to take the shape of the player's hand, combined with the AX suede palms and gussets, the XC9 Gloves offer complete comfort and wrist mobility.

PRO-GRADE EPP FOAM

Elite Protection.

Designed with 15-piece back hand and three-piece finger features for ultimate flexibility and increased protection.

TRUEFLEXX+ LOCK THUMB

Optimum Mobility.

Our new ergonomic flexible cuff offers players superior wrist mobility, while our TRUEFLEXX+ lock thumb unlocks optimal mobility and flexibility of the thumb.

TRUE



XC7



EXTERIOR SHELL FEATURING PREMIUM NYLON AND TEXTURED PU

SEWN IN AX SUEDE BASE PALM WITH EMBOSSED AX SUEDE OVERLAY

PRO GRADE 20MM EPP FOAM WITH PE INSERTS

TAPERED FIT

SIZES

11", 12", 13", 14", 15"

COLORS

Black, Black/White, Navy, Black/Red, Royal/White, Red/White/Blue, Black/Orange, Black/Gold, Navy/Orange, Navy/Gold, Red

MICROBAN[®] TRUEFLEX⁺



XC5



EXTERIOR SHELL FEATURING PREMIUM NYLON

PRO GRADE 20MM EPP FOAM WITH PE INSERTS

TAPERED FIT

SIZES

11", 12", 13", 14", 15"

COLORS

Black, Navy, Black/Red

MICROBAN[®] TRUEFLEX⁺



A6.0 PRO



EXTERIOR SHELL IN HIGH-GRADE NYLON MATERIAL
TRADITIONAL FOUR ROLL CONSTRUCTION
NEW AX SUEDE SEWN IN PALM

SIZES

11", 12", 13", 14", 15"

COLORS

Black, Navy, Black/Red, Red/White/Blue, Red



MICROBAN[®]

TRUEFLEX[»]+

PLAYER BENEFITS

TRADITIONAL FIT

Designed For Comfort.

With a traditional fit designed to sit comfortably against a player's hand, and combined with AX Suede palms and gussets, the A6.0 PRO Gloves offer players superior comfort and optimal stick control.

PRO-GRADE EPP FOAM

Built For Protection.

Built with PRO-GRADE EPP foam with PE inserts for premium shock absorption and ultimate protection.

TRUEFLEX[»]+ LOCK THUMB

Optimized For Mobility.

Our new ergonomic flexible cuff offers players superior wrist mobility, while our TRUEFLEX[»]+ lock thumb allows for optimal mobility and flexibility of the thumb.

TRUE

A4.5



HIGH-GRADE EPP FOAM WITH PE INSERTS
EXTERIOR SHELL IN PRO NYLON MATERIAL
NEW ERGONOMIC FLEXIBLE CUFF
NEW AX SUEDE SEWN IN PALM

SIZES

11", 12", 13",
14", 15"

COLORS

Black, Navy, Black/Red, Royal/White,
Red/White/Blue



MICROBAN[®] TRUEFLEX⁺

A2.2



EVA DUAL DENSITY FOAM
NEW ERGONOMIC FLEXIBLE CUFF
TRADITIONAL FOUR ROLL CONSTRUCTION

SIZES

11", 12", 13", 14", 15"

COLORS

Black, Navy, Black/Red



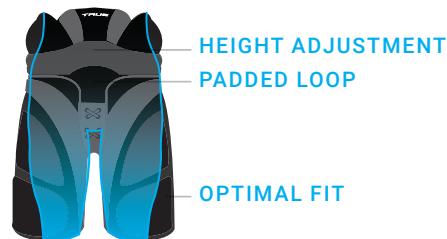
MICROBAN[®] TRUEFLEX⁺

HOCKEY PANTS



By combining our AEROshield spine protection system and ABSOR Foam technology, players will have the confidence to withstand hard impacts to the hips, kidneys and spine. This combined with the lightweight flexible design provides best-in-class performance in the pant category.

OPTIMAL FIT



PLAYER BENEFITS



Designed For Protection.

HD Foam inserts provide added kidney coverage while EPP injected molded foam into the thigh and hip regions provide unmatched protection.



Optimized For Lightweight Coverage.

Ensuring lightweight coverage of the lower spine, our AEROshield technology offers pro-level protection for high impact areas.

OPTIMIZED FIT

Built For Comfort.

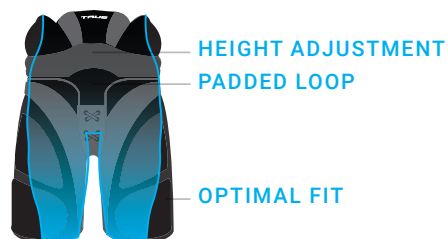
Optimized fit designed to sit comfortably against a player's hips, without shifting during play.

AX9

Player Pant



OPTIMAL FIT



SIZES

SR: S, M, L, XL

JR: S, M, L, XL

COLORS

SR: Black, Navy

JR: Black, Navy

*Sizing Chart Page 66

KEY FEATURES:

OPTIMIZED FIT

ABSOR FOAMTECH FOAM INSERT IN THE KIDNEY AREA, PAIRED WITH COMPRESSION MOLDED HYPER ELASTIC EVA POLYMER

AEROSHIELD SPINE PROTECTION

EPP FOAM IN THIGH AND HIP AREAS FOR ELITE PROTECTION

PRO-LEVEL 840D NYLON SHELL WITH 3 OVERLAY MATERIALS

SKATE-LACE CLOSURE WITH RF WELDED REINFORCEMENT AND SIDE RELEASE BUCKLES

INNER LOCK BELT SYSTEM

MOISTURE WICKING POLY LINER

NEW PRODUCT

AX7

Player Pant



KEY FEATURES:

- OPTIMIZED FIT
- AEROSHIELD SPINE PROTECTION
- ABSOR FOAMTECH FOAM INSERT IN THE KIDNEY AREA, PAIRED WITH COMPRESSION MOLDED HYPER ELASTIC EVA POLYMER
- COMPRESSION MOLDED HDPE WITH HD FOAM PROTECTION IN HIP AND THIGH AREA
- PRO-LEVEL 840D NYLON SHELL WITH 2 OVERLAY MATERIALS
- SKATE-LACE CLOSURE WITH SIDE RELEASE BUCKLES
- INNER LOCK BELT SYSTEM
- MOISTURE WICKING POLY LINER

OPTIMAL FIT



SIZES

SR: S, M, L, XL
JR: S, M, L, XL

COLORS

SR: Black, Navy
JR: Black, Navy

*Sizing Chart Page 66

TRUE

NEW PRODUCT

AX5

Player Pant



KEY FEATURES:

- OPTIMIZED FIT
- VN SPINE PROTECTION
- COMPRESSION MOLDED HDPE WITH HD FOAM PROTECTION IN HIP AND THIGH AREA
- PRO-LEVEL 840D NYLON SHELL
- SKATE-LACE CLOSURE WITH SIDE RELEASE BUCKLES
- INNER LOCK BELT SYSTEM
- MOISTURE WICKING POLY LINER

OPTIMAL FIT



SIZES

SR: S, M, L, XL
JR: S, M, L, XL

COLORS

SR: Black, Navy
JR: Black, Navy

*Sizing Chart Page 66



XC9 PRO

Player Girdle

Designed with premium materials to reduce weight and increase flexibility, the XC9 Pro Player Girdle offers superior protection for the hips and legs, with an emphasis on comfort and mobility.

SIZES

SR: S, M, L, XL | JR: S, M, L, XL

COLORS

SR: Black

JR: Black

X-TEC SUSPENSION TECHNOLOGY
BUILT-IN CUP SLEEVE



XC9 PRO

Player Girdle Cover

Designed to fit seamlessly with the TRUE XC9 Player Girdle for optimized comfort and mobility.

SIZES

SR: S, M, L, XL | JR: S, M, L, XL

COLORS

SR: Black

JR: Black

MADE OF LIGHTWEIGHT, DURABLE MATERIALS
PADDED LOOP TO ATTACH TO PLAYER GIRDLE
ULTRA-THIN PADDING IN VULNERABLE AREAS



TRUE

SHOULDER PADS



Offering enhanced comfort and superior protection, our shoulder pads allow players to adjust the fit to their individual needs without sacrificing critical in-game protection.

PLAYER BENEFITS

48



Optimized Impact Absorption.

HD molded foam in the clavicle and shoulder blade areas provides players with unmatched protection through increased impact absorption.



Protection Meets Breathability.

Lightweight and breathable, HD molded foam adds superior torso protection to help prevent injury throughout a player's mid section.



Optimized For Impact.

Providing coverage for the chest and spine, AEROshield is optimized for impact in key areas.

NEW PRODUCT

AX9

Shoulder Pads



KEY FEATURES:

- ABSOR FOAMTECH INJECTION FOR ADDED TORSO PROTECTION, PAIRED WITH HYPER ELASTIC EVA POLYMER
- AEROSHIELD SPINE AND CHEST PROTECTION
- ADJUSTABLE CLAVICLE PADS FOR ADDED PROTECTION
- ANATOMICAL SLEEK UNIBODY CONSTRUCTION FOR MAXIMUM MOBILITY AND PROTECTION
- ADJUSTABILITY SYSTEM ALLOWS FOR A CUSTOMIZED FIT IN THE BICEPS, SHOULDER CAPS AND CLAVICLE AREAS
- MOISTURE WICKING POLY LINER KEEPING PADS DRY AND LIGHTWEIGHT THROUGH PLAY

SIZES

SR: S, M, L, XL

JR: S, M, L, XL

KEY TECHNOLOGY



*Sizing Chart Page 66

NEW PRODUCT

AX7

Shoulder Pads



KEY FEATURES:

- ABSOR FOAMTECH INJECTION FOR ADDED TORSO PROTECTION, PAIRED WITH HYPER ELASTIC EVA POLYMER
- AEROSHIELD SPINE AND CHEST PROTECTION
- ANATOMICAL ATHLETIC UNIBODY CONSTRUCTION FOR MAXIMUM MOBILITY AND PROTECTION
- ADJUSTABILITY SYSTEM ALLOWS FOR A CUSTOMIZED FIT IN THE BICEP AREAS
- MOISTURE WICKING POLY LINER KEEPING PADS DRY AND LIGHTWEIGHT THROUGH PLAY

SIZES

SR: S, M, L, XL

JR: S, M, L, XL

KEY TECHNOLOGY



*Sizing Chart Page 66

NEW PRODUCT

AX5

Shoulder Pads



KEY FEATURES:

- AEROSHIELD CHEST PROTECTION
- UNIBODY CONSTRUCTION FOR MOBILITY
- ADJUSTABILITY SYSTEM ALLOWS FOR A CUSTOMIZED FIT IN THE BICEP AND ABDOMEN AREAS
- MOISTURE WICKING POLY LINER KEEPING PADS DRY AND LIGHTWEIGHT THROUGH PLAY

SIZES

SR: S, M, L, XL

JR: S, M, L, XL

KEY TECHNOLOGY



*Sizing Chart Page 66

ELBOW PADS



Offering enhanced elbow protection and superior comfort, our elbow pad's three-piece adjustability system provides a personalized fit for optimal mobility.

PLAYER BENEFITS



Optimized Impact Absorption.

HD molded foam adds superior protection in high impact areas through increased impact absorption.



Protection Meets Breathability.

Lightweight and breathable, HD molded foam adds protection to sensitive areas to help prevent injury throughout play.

AX SUEDE

Optimized For Comfort.

Soft, durable, 4-way stretch AX SUEDE material offers maximum comfort and precise fit.

NEW PRODUCT

AX9

Elbow Pads



KEY FEATURES:

ABSOR PROTECTION, PAIRED WITH MOLDED HYPER ELASTIC EVA POLYMER

AX SUEDE MATERIAL STRATEGICALLY PLACED FOR ADDED COMFORT

ANATOMIC FIT, ULTRA-LIGHTWEIGHT, ONE-PIECE CONSTRUCTION FOR MAXIMUM MOBILITY AND PROTECTION

MOISTURE WICKING POLY LINER KEEPING PADS DRY AND LIGHTWEIGHT THROUGH PLAY

ENHANCED FOREARM PADDING FOR ULTIMATE PROTECTION

SIZES

SR: S, M, L, XL

JR: S, M, L, XL

KEY TECHNOLOGY



*Sizing Chart Page 67

NEW PRODUCT

AX7

Elbow Pads



KEY FEATURES:

ABSOR PROTECTION, PAIRED WITH MOLDED HYPER ELASTIC EVA POLYMER

ANATOMIC FIT, ONE-PIECE CONSTRUCTION FOR MAXIMUM MOBILITY AND PROTECTION

MOISTURE WICKING POLY LINER KEEPING PADS DRY AND LIGHTWEIGHT THROUGH PLAY

SIZES

SR: S, M, L, XL

JR: S, M, L, XL

KEY TECHNOLOGY



*Sizing Chart Page 67

NEW PRODUCT

AX5

Elbow Pads



KEY FEATURES:

HD FOAM INSERTS FOR MAXIMUM ELBOW PROTECTION

MOISTURE WICKING POLY LINER KEEPING PADS DRY AND LIGHTWEIGHT THROUGH PLAY

SIZES

SR: S, M, L, XL

JR: S, M, L, XL

*Sizing Chart Page 67

SHIN GUARDS



Providing optimal coverage in a lightweight balanced design along with strategically placed HD molded foam, the TRUE shin guards allow for quick movements while offering elite level protection and optimized fit.

PLAYER BENEFITS



Optimized Impact Absorption.

HD molded foam adds superior protection in high impact areas through increased impact absorption.



Protection Meets Breathability.

Lightweight and breathable, HD molded foam adds protection to sensitive areas to help prevent injury throughout play.

AX SUEDE

Optimized For Comfort.

Soft, durable, 4-way stretch AX SUEDE material offers maximum comfort and precise fit.

NEW PRODUCT

AX9

Shin Guards



KEY FEATURES:

INJECTION MOLDED FOAM KNEE INSERT FEATURING ABSOR AND OUTER SHIN LINER PROTECTION, PAIRED WITH INJECTION MOLDED HYPER ELASTIC EVA POLYMER

ULTRA-LIGHTWEIGHT, HYBRID TAPERED FIT AND WIDE, DUAL STRAP LOCKING SYSTEM

MOISTURE WICKING POLY LINER KEEPING PADS DRY AND LIGHTWEIGHT THROUGH PLAY

ENHANCED CALF PADDING FOR ULTIMATE PROTECTION

AX SUEDE MATERIAL STRATEGICALLY PLACED FOR ADDED COMFORT

SIZES

SR: 14,15,16,17

JR: 10,11,12, 13

*Sizing Chart Page 67

KEY TECHNOLOGY



NEW PRODUCT

AX7

Shin Guards



KEY FEATURES:

INJECTION MOLDED FOAM KNEE INSERT FEATURING ABSOR AND OUTER SHIN LINER PROTECTION, PAIRED WITH INJECTION MOLDED HYPER ELASTIC EVA POLYMER

HYBRID TAPERED FIT AND WIDE, DUAL STRAP LOCKING SYSTEM

MOISTURE WICKING POLY LINER KEEPING PADS DRY AND LIGHTWEIGHT THROUGH PLAY

SIZES

SR: 14,15,16,17

JR: 10,11,12, 13

*Sizing Chart Page 67

KEY TECHNOLOGY



NEW PRODUCT

AX5

Shin Guards



KEY FEATURES:

INJECTION MOLDED FOAM KNEE INSERT FEATURING ABSOR HYBRID TAPERED FIT AND WIDE, DUAL STRAP LOCKING SYSTEM

MOISTURE WICKING POLY LINER KEEPING PADS DRY AND LIGHTWEIGHT THROUGH PLAY

SIZES

SR: 14,15,16,17

JR: 10,11,12, 13

*Sizing Chart Page 67

KEY TECHNOLOGY



TRUE

Bags





Backpack Wheel Bag

Made from durable, lightweight 600 Denier Nylon material, this versatile TRUE Backpack Wheel Bag doubles as a backpack or roller bag for easy travel.

SIZE

18" x 18" x 25"

COLORS

Black/Silver, Black/TRUE Blue

HEAVY-DUTY ZIPPERS
ZIP-OFF CUSTOMIZATION SECTION
REINFORCED STRAPS
RETRACTABLE DUAL-BAR HANDLE
PHONE AND IPOD SLEEVE ON STRAPS
VENTILATION FOR GREATER AIR FLOW AND FASTER DRY TIMES
HOLDS UP TO 2 HOCKEY STICKS WHEN ROLLING
EXTERIOR PERSONAL WATER BOTTLE HOLDER



Player Wheel Bag

Made from durable, lightweight 600 Denier Nylon material, this versatile TRUE SR Wheel bag is large enough to hold all your gear and stores easily for travel.

SIZE

38" x 18" x 20"

COLORS

Black/Silver

HEAVY-DUTY ZIPPERS
ZIP-OFF CUSTOMIZATION SECTION
REINFORCED PLASTIC BOTTOM FOR STABILITY
RETRACTABLE DUAL-BAR HANDLE
VERSATILE DESIGN FOR AT-LAY OR STAND-UP POSITION
VENTILATION FOR GREATER AIR FLOW AND FASTER DRY TIMES
HOLDS UP TO 2 HOCKEY STICKS WHEN ROLLING
EXTERIOR PERSONAL WATER BOTTLE HOLDER

Pro Equipment Bag

Made with waterproof Herculite (100% Polyvinyl), this traditional style TRUE Team Bag is built to withstand the rigors of frequent travel.



SIZE

STANDARD

JUNIOR

GOALIE

COACH

DIMENSIONS

31" x 20" x 20"

28" x 15" x 15"

40" x 20" x 20"

24" x 14" x 12"

COLORS

1-11, 14, 16-18

1-11, 17, 18

1-11, 14, 16-18

1, 7, 8

FEATURES

HEAVY-DUTY ZIPPERS

REINFORCED SHOULDER STRAPS

INSIDE SKATE POCKETS

ID WINDOW ON TOP

CUSTOM OPTIONS ALSO AVAILABLE



1 Black/White/Black



2 Black/White/Gold



3 Black/White/Red



4 Black/White/Green



5 Black/White/Orange



6 Black/White/Blue



7 Navy/White/Navy



8 Navy/White/Yellow



9 Navy/White/Red



10 Red/White/Red



11 Red/White/Black



14 Royal/White/Royal



16 Royal/White/Grey



17 Navy/White/Gold



18 Black/White/Teal



Team Travel Bag

Made from durable lightweight 600 Denier Nylon material, this versatile TRUE Team Travel Bag is the ideal size for carry-on.

SIZE

22" x 13" x 13"

COLOR

Black/Silver

HEAVY-DUTY ZIPPERS

ACCESSORY COMPARTMENTS ON BOTH ENDS



Puck Bag

Made from lightweight waterproof Herculite (100% Polyvinyl), this TRUE Backpack Puck Bag can easily store all your coaching accessories, and up to 50 pucks.

SIZE

12" x 5" x 15"

COLOR

Black

HEAVY-DUTY ZIPPERS

COMPARTMENT FOR COACHING ACCESSORIES

SLEEVE TO HOLD CLIPBOARD

CUSTOM LOGO CAPABILITIES



Shower/Toiletry Bag

Keep your valuables dry with the TRUE Shower and Toiletry Bag, which includes heavy duty zippers, a dual compartment system, and two outer pockets. Your off-ice gear will not be compromised by unwanted liquids during post-game travels.

SIZE

11" x 6" x 5"

COLOR

Black

MADE OF WATERPROOF HERCULITE (100% POLYVINYL)

AND HEAVY DUTY TARPULIN

MADE IN THE USA



Travel Backpack

With multiple compartments to store accessories and technology, the TRUE Travel Backpack is versatile and offers quick access to bottles with the side mesh bottle compartment. Designed to last, your valuables are protected from weather and leaks.

SIZE

14" x 20" x 7"

COLOR

Black

600 DENIER WITH RIPSTOP ACCENT AREAS
 3 COMPARTMENTS FOR ALL ACCESSORIES
 LAPTOP SLEEVE, TABLET SLEEVE
 SIDE MESH BOTTLE COMPARTMENT



Backpack

Featuring a large main compartment with sleeves for technology and accessory organization, the TRUE Backpack is designed to effortlessly store your day to day items in a sleek, comfortable design.

SIZE

Standard Size

COLOR

Black

LARGE MAIN COMPARTMENT WITH ORGANIZATION SLEEVES
 PADDED LAPTOP SLEEVE
 OFFICE/SCHOOL SUPPLY ORGANIZER
 PADDED BACK AND SHOULDER STRAPS FOR ADDED COMFORT
 SIDE BEVERAGE POCKETS



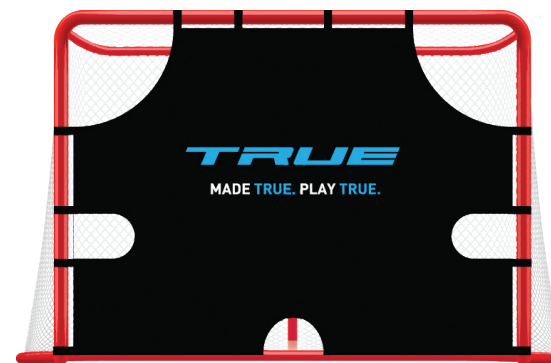


Mini Stick Kit

The TRUE Mini Stick Kit provides endless hours of amplified floor hockey fun with two mini sticks, two nets, and one ball - everything you need for a game of one-on-one.

INCLUDES:

Two Mini Sticks
Two Nets
One Ball



Shooter Tutor

A great training aid, the TRUE Shooter Tutor was designed with durability in mind, and simulates real game-time situations due to the size and position of key scoring zones.

SIZE

72"

COLOR

Black

INCLUDES PACK OF 6 PUCKS
HEAVY-DUTY POLYESTER WITH PVC BACKING CONSTRUCTION
BUNGEE CORDS FOR DURABILITY
5-HOLE DESIGN WITH 4 MESH POCKETS
MADE TO REGULATION SIZE NET



Water Bottle

TRUE Water Bottles are leak proof and durable enough to withstand frequent travel and impact from the bench.

SIZE

Capacity (Per Bottle): 1000ml – 34 Ounces

COLOR

White

DURABLE AND LEAKPROOF PRESSURE CAP

BPA FREE & FDA APPROVED

MADE IN USA



Skate Guards

TRUE embroidered Skate Guards, with logo customization capabilities and rubberized bottoms, protect your skates when you're not on the ice.

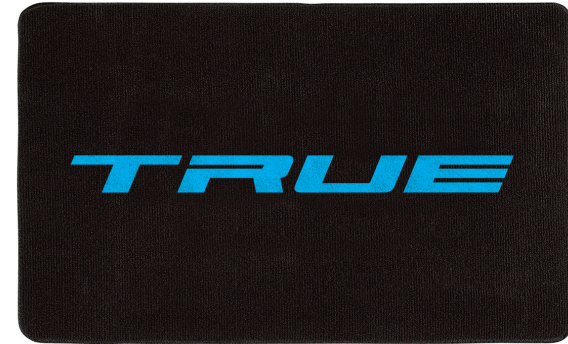
SIZES

SR (6-11), JR (1-5), YTH (13 and below)

COLOR

Black

MADE OF 800 DENIER NYLON MATERIAL



Skate Mat

The TRUE Skate Mat is designed to wick moisture, minimize bacteria growth, and prevent slips and falls.

SIZE

23.62" x 15.75" x 1.0625"

COLOR

Black

MADE OF SYNTHETIC FIBERS

WATERPROOF



Extension Plug

The full composite Extension Plug is designed to fit any Senior, Intermediate, or Junior shaft dimensions. Although recommended for TRUE Hockey sticks, our Composite Extension Plug will accommodate most competitors' sticks.

SIZES

Senior (6")

Junior (6")

WILL ADD 6" IN STICK LENGTH



Deodorizing Spray

Made with the engineering marvel SilverSync+, TRUE Deodorizing Spray actively kills bacteria and neutralizes other causes of odor in athletic clothing and gear.

SIZES

60mL Bottle: 24 bottles per box

450mL Bottle: 6 bottles per box

SILVERSYNC+, HYPOALLERGENIC, NON-TOXIC, FRAGRANCE FREE,
NO VOLATILE ORGANIC COMPOUNDS, CHLOROFLUOROCARBONS
OR OZONE DEPLETING MATERIALS

MADE IN THE CANADA

SOLD IN CANADA ONLY

New Product Launch Calendar

JANUARY 15, 2020

STICKS

AX9 ACF One Piece Stick
 AX7 ACF One Piece Stick
 AX5 ACF One Piece Stick
 AX3 ACF One Piece Stick
 AX9 Goalie Stick
 AX5 Goalie Stick

JULY 15, 2020

PROTECTIVE

XC9 ACF PRO 2020 Gloves
 XC7 ACF Gloves
 XC5 ACF Gloves
 XC9 ACF Youth Gloves
 AX9 PRO Player Pants
 AX7 Player Pants
 AX5 Player Pants
 AX9 Shoulder Pads
 AX7 Shoulder Pads
 AX5 Shoulder Pads
 AX9 Elbow Pads
 AX7 Elbow Pads
 AX5 Elbow Pads
 AX9 Shin Guards
 AX7 Shin Guards
 AX5 Shin Guards



Curves Chart

PLAYERS



TC2

TOE CURVE
FACE - OPEN
TOE - ROUND
LIE - 6.0 / JR LIE - 5.5

SIMILAR TO:
BAUER - P92
CCM - P29



TC2.5

TOE CURVE
FACE - OPEN
TOE - ROUND
LIE - 5.0

SIMILAR TO:
BAUER - P92
CCM - P29



TC4

TOE CURVE
FACE - OPEN
TOE - ROUND
LIE - 5.5

SIMILAR TO:
EASTON - E28
BAUER - P28
CCM - P28



MC

MID CURVE
FACE - SLIGHTLY OPEN
TOE - ROUND
LIE - 5.0

SIMILAR TO:
BAUER - P88
CCM - P40

GOALIE



MC

MID CURVE
FACE - SLIGHTLY OPEN
TOE - ROUND

SIMILAR TO:
BAUER - P34, P20
CCM - 125-1



PC2

TOE CURVE
FACE - OPEN
TOE - ROUND

SIMILAR TO:
BAUER - P30
CCM - Price




TC

TOE CURVE
FACE - OPEN
TOE - ROUND

SIMILAR TO:
BAUER - P31
CCM - 155-1

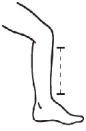
VIEW OUR
360 CURVE
ANIMATIONS




TRUE HOCKEY PANTS / CULOTTES																			
	YOUTH/JEUNE				JUNIOR					SENIOR/SÉNOR					WOMEN/FEMME				
	XS	S	M	L	XS	S	M	L	LT	XL	S	M	L	XL	XXL	S	M	L	XL
Age	3-6	4-7	5-8	6-9	7-10	8-11	9-12	11-14	11-14	12-15	14+	14+	15+	15+	15+	12+	12+	12+	12+
Weight lbs	35-45	40-60	45-65	50-70	55-80	60-90	70-100	80-110	80-110	90-120	120-160	140-180	160-200	180-220	200-240	90-120	100-130	110-140	120-150
Poids Kg	16-20	18-27	20-29	35-45	25-36	27-41	32-45	36-50	36-50	41-54	54-73	64-82	73-91	82-100	91+	41-54	45-59	50-64	54-68
Height (ft)	3'0"-3'10"	3'3"-4'1"	3'7"-4'4"	3'9"-4'7"	4'1"-4'7"	4'3"-4'8"	4'7"-5'	4'11"-5'4"	5'3"-5'8"	5'3"-5'8"	5'5"-5'9"	5'7"-5'11"	5'9"-6'1"	5'11"-6'3"	6'1"-6'5"	4'5"-5'3"	4'7"-5'5"	4'9"-5'7"	5'1"-5'9"
Hauteur (m)	0.91-1.16	0.98-1.24	1.09-1.32	1.14-1.40	1.24-1.40	1.30-1.42	1.40-1.52	1.50-1.63	1.60-1.72	1.60-1.72	1.65-1.75	1.70-1.80	1.75-1.85	1.80-1.90	1.85-1.98	1.35-1.60	1.40-1.65	1.45-1.70	1.55-1.75
Waist (in)	21-25	22-26	23-27	24-28	22-23	22-24	24-26	26-28	26-28	28-30	30-34	32-36	34-38	36-40	40+	24-27	26-29	28-31	30-33
 Taille (cm)	51-56	51-56	53-58	53-58	56-58	56-61	61-66	66-71	66-71	71-76	76-86	81-91	86-97	91-102	102+	61-69	66-74	71-79	76-84

TRUE SHOULDER PADS / ÉPAULETTES																
	YOUTH/JEUNE				JUNIOR			SENIOR/SÉNOR					WOMEN/FEMME			
	XS	S	M	L	S	M	L	S	M	L	XL	XXL	S	M	L	XL
Age	3-6	4-7	5-8	6-9	8-11	9-12	11-14	14+	14+	15+	15+	15+	12+	12+	12+	12+
Weight lbs	35-45	40-60	45-65	50-70	60-90	70-100	80-110	120-160	140-180	160-200	180-220	200-240	90-120	100-130	110-140	120-150
Poids Kg	16-20	18-27	20-29	35-45	27-41	32-45	36-50	54-73	64-82	73-91	82-100	91+	41-54	45-59	50-64	54-68
Height (ft)	3'0"-3'10"	3'3"-4'1"	3'7"-4'4"	3'9"-4'7"	4'3"-4'8"	4'7"-5'	4'11"-5'4"	5'5"-5'9"	5'7"-5'11"	5'9"-6'1"	5'11"-6'3"	6'1"-6'5"	4'5"-5'3"	4'7"-5'5"	4'9"-5'7"	5'1"-5'9"
Hauteur (m)	0.91-1.16	0.98-1.24	1.09-1.32	1.14-1.40	1.30-1.42	1.40-1.52	1.50-1.63	1.65-1.75	1.70-1.80	1.75-1.85	1.80-1.90	1.85-1.98	1.35-1.60	1.40-1.65	1.45-1.70	1.55-1.75
Chest (in)	21-25	22-26	23-27	24-28	26-30	28-32	30-34	36 - 40	38 - 42	40 - 44	42-46	44+	30-40	32-36	34-38	36-40
 Poitrine (cm)	53-64	56-66	58-69	61-71	66-76	71-81	76-86	91-102	97-107	102-112	107-117	112+	76-86	81-91	86-97	91-102

TRUE SHIN GUARDS / JAMBIÈRES

	YOUTH/JEUNE			JUNIOR			SENIOR/SÉNOR				
	S-7"	M-8"	L-9"	S-10"	M-11"	L-12"	S-13"	M-14"	L-15"	XL-16"	XXL-17"
Age	4-7	5-8	6-9	8-11	9-12	11-14	14+	14+	15+	15+	15+
Weight Lbs	40-60	45-65	50-70	60-90	70-100	80-110	120-160	140-180	160-200	180-220	200-240
Poids Kg	18-27	20-29	35-45	27-41	32-45	36-50	54-73	64-82	73-91	82-100	91+
Height (ft)	3'3"-4'1"	3'7"-4'4"	3'9"-4'7"	4'3"-4'8"	4'7"-5'	4'11"-5'4"	5'5"-5'9"	5'7"-5'11"	5'9"-6'1"	5'11"-6'3"	6'1"-6'5"
Hauteur (m)	0.98-1.24	1.09-1.32	1.14-1.40	1.30-1.42	1.40-1.52	1.50-1.63	1.65-1.75	1.70-1.80	1.75-1.85	1.80-1.90	1.85-1.98
Length (in) 	6-8	7-8	8-9	9-11	10-11	10-12	12-13	13-14	14-15	15-16	17-18
Longueur (cm)	15-18	18-20	20-23	23-28	25-28	25-30	30-33	33-36	36-38	38-41	41-43

TRUE ELBOW PADS / PROTÈGE-COUDES

	YOUTH/JEUNE			JUNIOR			SENIOR/SÉNOR		
	S	M	L	S	M	L	S	M	L
Age	4-7	5-8	6-9	8-11	9-12	11-14	14+	14+	15+
Lbs	40-60	45-65	50-70	60-90	70-100	80-110	120-160	140-180	160-200
Kg	18-27	20-29	35-45	27-41	32-45	36-50	54-73	64-82	73-91
Height (ft)	3'3"-4'1"	3'7"-4'4"	3'9"-4'7"	4'3"-4'8"	4'7"-5'	4'11"-5'4"	5'5"-5'9"	5'7"-5'11"	5'9"-6'1"
Length (in) 	7-8	7.5-8.5	8-9	1.30-1.42	9-11	10-12	12-13	13-14	14-15
Longueur (cm)	18-20	19-22	20-23	23-28	25-30	30-33	30-33	33-36	36-38



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